

The Beginner's Guide to Digital Photography

explains the characteristics and uses of digital cameras in easy-to-understand language. It explains the reasons to purchase a digital camera, what users will need to optimize their experience, and how and where to get prints from digital media.

The low cost of *The Beginner's Guide to Digital Photography* allows you to purchase it in bulk to distribute to your customers, or better yet, purchase an electronic version so you can customize it with your promotions and contact information.

It is a great way to thank customers for their business and educate them at the same time. The more customers understand, the more likely they are to return to have prints made.

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